Data scientist checklist for ML model collaborations

Prepared by Ashley Suh, Aug 2021

Before the modeling process starts:

- Outline or formalize the problem statement this should fit on a single slide.
- Thoroughly establish with SMEs / collaborators:
 - What are the current practices and what will this model solve?
 - What strengths and what weaknesses are most crucial for choosing / developing this model?
 - Agree on an acceptance criteria before the modeling process begins at the very least, model "must haves" or "would be nice to have" provided by SMEs
- Develop a common language for data scientists + SMEs to evaluate the performance of the model together:
 - The model can be evaluated based on the domain and the needs of the business
 - Decide on the foundation of the data science problem you're solving to develop a set of metrics
 - Not all SMEs will know what they want ahead of time, so prepare a "model catalog" with strengths/weaknesses

During the development of a model:

- Prepare common documentation, establish consistent communication and check-ins (on-line / off-line), and send presentations ahead of time
- Explicitly and upfront state any errors, uncertainty, or limitations of the model to SME; identify outliers and debug models collaboratively with SMEs
- Establish a way for SMEs to provide context or feedback to the model (filling in missing data, identifying important features, correcting outputs, etc.)

When presenting on or visualizing performance of ML models:

- Make your presentation/tool accessible, with a descriptive prompt, to let SMEs get comfortable with it before the meeting
- Provide a "cheat sheet" for any potentially confusing vocabulary or language in your presentation; annotate plots & presentations with context and/or intended conclusions to draw
- Use interaction and live demos whenever appropriate.
 - Interactive plotting libraries and widgets for computational notebooks (such as jupyter, Observable, colab): ipywidgets, voila-dashboards, bqplot, plotly
 - Show SMEs: how the model input affects its output, how the data is distributed, how the model could be improved, where the weaknesses and strengths are (for data, performance)

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- Visually explain the significance and context of performance metrics (e.g., MAE, MSE) in your charts, while avoiding overly complex charts (audience most familiar with BBC infographics or NYT graphics)
- Provide a range of comparisons when communicating results of your model (e.g., compare to a baseline, current practices, best/worst case scenarios, etc.)
- When articulating results, start slow and offer to speed up. Be mindful that some SMEs come with their own "baggage" to a problem and may not always ask clarifying questions unless prompted

Presentation suggestions based on audience and time

